



Dennis T. Jaffe, Ph.D.

Borrowed from Your Grandchildren: Learning from the Wisdom of 100-Year Family Enterprises

Dr. Dennis Jaffe will share insights from interviews with family leaders from 100 large global family enterprises who have moved into the third generation or later as a family and as a shared business or financial enterprise. Looking back, these families took some steps early in their development to build, develop and engage their family in building not only their business, but also their family. Engagement as both a family and a business are the hallmark of successful enterprises, who desire to create non-financial as well as financial wealth as they cross-generations. Dr. Jaffe will share stories and experiences from his interviews.

Dr. Jaffe, a member of Wise Counsel Research, is a San Francisco-based advisor to families on issues of family business, governance, wealth and philanthropy. He is author of **Borrowed from Your Grandchildren: The Evolution of 100-Year Family Enterprises**; **Cross Cultures: How Global Families Negotiate Change Across Generations**; **Stewardship in your Family Enterprise: Developing Responsible Family Leadership Across Generations**, and **Working With the Ones You Love**. His global insights have led to teaching and consulting engagements in Asia, Europe, the Middle East, and Latin America. The Family Firm Institute awarded him the 2017 International Award for service, and in 2005 he received the Beckhard Award for service to the field. In 2020 he was awarded a special commendation as an individual thought leader in the field of wealth management by the Family Wealth Report. He has a BA degree in Philosophy, MA in Management, and Ph.D. in sociology, all from Yale University, and is a professor emeritus of organizational systems and psychology at Saybrook University in San Francisco.

Join us on **Wednesday, November 18, 2020**, 4:30 PM – 6:00 PM
Zoom Meeting

FREE for Preregistered Members \$35 for Preregistered Guests

Virtual Meeting – Pre- Registration Required

*Reservation needed by **November 16, 2020***

Register Online – <http://www.123signup.com/calendar?org=sfepc>

Or by mail with names to: SFEPCC – 767 Brannan Place – Concord, CA 94518

MCLE: This activity is approved for MCLE credit of one hour by the State Bar of California & CFP®.

Excused Absence: Members can request an excused absence by mailing a letter, or sending an email (SFEPCC@astound.net) to the Council Office prior to the meeting. Please address the letter to the Board of Directors.