



GOLDEN GATE UNIVERSITY

School of Law

San Francisco Estate Planning Council and Golden Gate University School of Law Second Biennial Estate Planning Advisor Seminar

“New Frontiers in Estate Planning: Digital, Genetic and Art Assets”

Friday, November 1, 2013 8:30 AM to 1:00 PM

Technology is changing the world in exciting ways... and changing the issues facing estate planners as we grapple with new types of assets and new accessibility and privacy concerns. This program will provide much-needed guidance for dealing with digital, genetic and art assets. The outstanding speakers will make this a stimulating, informative and entertaining program.

8:00 am to 8:45 am – *Registration and coffee/pastries.*

8:45 am to 10:15 am -- “*Guiding Clients Through the Maze of Digital Assets and Social Media*”.

Helen Christakos, Esq. and Sarah Copeland, Esq., both of Carr McClellan Ingersoll Thomson & Horn. This session will focus on handling and planning for digital assets, intellectual property and privacy concerns when a client dies or becomes incapacitated. This program will provide the best of two perspectives: an estate planner (Ms. Copeland) and a business attorney specializing in advising clients on privacy, data security and ecommerce matters (Ms. Christakos).

10:30 am - 11:30 am – “*The New Biology: What Estate Planners Need to Know About Assisted Reproduction.*”

Professor Lisa C. Ikemoto, J.D., Professor of Law/UC Davis School of Law. The rapidly expanding use of assistive reproductive technology (ART) poses a challenge for estate planners: Who will be treated as the decedent's child (or grandchild, nephew, niece, etc.)? Who controls genetic material posthumously? This session will outline

some of the legal issues you may encounter in your practice. Professor Ikemoto regularly writes and lectures in this area of law.

Noon to 1:00 pm (lunch program) -- "The Exploding Art Market"

Ronald Varney, Ronald Varney Fine Art Agents, New York. Mr. Varney will address the enormous changes that have swept the art market in recent years and look at what the market may be like in the future and what crises and issues will define it, including the effects of the digital world on the art market. Mr. Varney's firm works with estate lawyers, trust companies, investment banks, private wealth management firms, business advisors, family offices, accountants, museums, foundations and private clients in advising on all aspects of the art market.

Where:

Golden Gate University, located at 536 Mission Street (between First and Second Streets) in San Francisco. See <http://www.ggu.edu/contact/directions> for information on public transportation, driving directions, and parking.

Payment: \$85 per member or guest (includes coffee/pastries and lunch)

By Mailed Check - Please make your check payable to the San Francisco Estate Planning Council and mail it to:

Christine Maderos, SFEPCC, 767 Brannan Place, Concord, California 94518

By Online CREDIT CARD - <https://www.123signup.com/calendar?Org=sfepc>

For a pdf copy of this message - click [HERE](#) or go to www.sfepc.org

Continuing Education Credit:

This event qualifies for Three and One-Half (3.50) hours of continuing education credit.

MCLE: The San Francisco Estate Planning Council is a State Bar of California approved Provider.

CPA & CFP®: A sign-in sheet and an attendance certificate are provided at each meeting.

Questions: Christine Maderos at: 925.566.8590

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